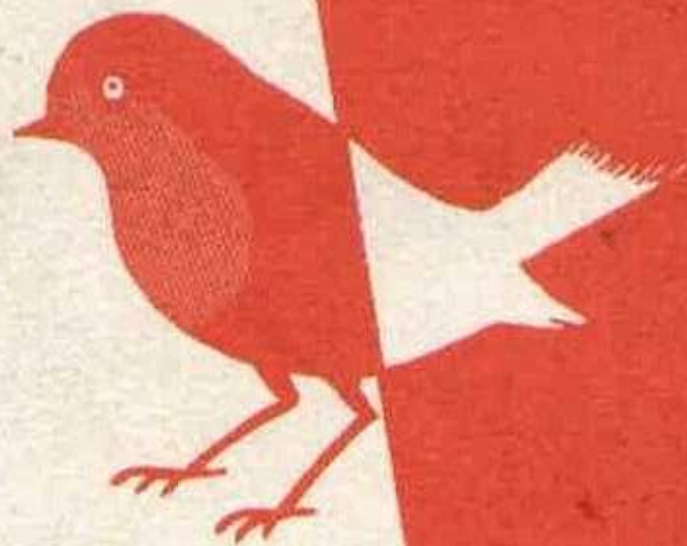


# SWINDON TOWN



## FOOTBALL CLUB

*Official Programme*

**6d.**



# Mills & Merricks Ltd

For over 70 years we have been one of Swindon's leading house furnishers, offering a personal service. You cannot do better than to inspect our showrooms before making your final decision.

Also contractors to

County and Borough Councils

Hospitals

Government Departments

Factories

Schools etc.

Think about it after the game!

We are open until 6 p.m. each evening and  
1 p.m. on Wednesdays.

**Telephone 5365/6**

**16-17 BRIDGE STREET, SWINDON**



**TUESDAY, AUGUST 25th, 1964**

**DIVISION TWO**

**SWINDON TOWN**  
**v.**  
**CRYSTAL PALACE**

**Kick-off 7.30 p.m.**

---

**REFEREE:**

**Mr. W. CLEMENTS (West Bromwich)**

**LINESMEN:**

**Red Flag—Mr. D. MILVERTON (Bath)**

**Yellow Flag—Mr. K. R. B. HALE (Bristol)**



**Wiltshire's most versatile  
Printers**

## **THE BOROUGH PRESS**

**Eastcott Hill, Swindon**

**Telephone 4022**

### **Maylott Studios**

**For GROUP & SPORT Photographs**

•  
Official Photographer to  
Swindon Town Football Club  
•

**31 FARINGDON ROAD**

**TEL. 22792**

### **Notton's Cafe**

**COUNTY ROAD**

200 yards from Ground

•  
**RIGHT ON THE BALL**

### **L. Wollen**

**OFF LICENCE**

**WINES and SPIRITS**

**Arkell's Ales and Stout**

**373 Cricklade Rd., Swindon**

**Deliveries Daily**

**Phone 3508**

### **C. DUNN & SON**

**Builders & Decorators**

Alterations, Renovations,  
Conversions, Plumbers &  
Sanitary Engineers

**503 CRICKLADE RD. Tel. 22522**

## **W. COLLINS (Swindon) LTD.**

**TURF ACCOUNTANTS**

**69 COMMERCIAL ROAD - SWINDON**

**TEL. 21333**



# SWINDON TOWN FOOTBALL COMPANY LIMITED

Registered Office: COUNTY GROUND, SWINDON

## Directors:

Mr. W. J. CASTLE (Chairman)

Mr. H. E. Lane (Vice-Chairman)

Messrs. C. CHANDLER, J.P., J. DAVIES, R. FRICKER, C. J. GREEN, F. PLYER,  
H. WILLIAMS and K. H. WILMER

Manager: B. J. HEAD

Secretary: R. A. MORSE

---

VOL. 15

TUESDAY, AUGUST 25th, 1964

No. 1

---

## CLUB NOTES

Unfortunately, this article has to be written prior to our opening game at Bury.

How shall we fare in this our second season in Division II? Last year Swindon made a fantastic beginning, and attracted attention from all parts of the country. Whether this glamour was good for the team is difficult to assess. Certainly, when results began to be less favourable, supporters became somewhat dissatisfied and home spectators numbered less. It is well to remember that a team cannot win every game, and although it is difficult to reach the head of the league table, it is "Tougher at the Top."

This year, with the "Football World" rather quiet, except for one or two unfortunate events, and possibly because of the wonderful summer weather, interest has not reached the fever-pitch as experienced at the beginning of last season.

This would probably be a good thing. The team could get off to a good start, but in much quieter surroundings, and then gradually go forward, rather than fall away, and bring disappointment.



# WILSONS (SWINDON) LTD.

BUILDERS OF MODERN ATTRACTIVE  
HOUSES AND BUNGALOWS

Enquiries to:

**HEAD OFFICE:** 90 COMMERCIAL ROAD, SWINDON 6361

**SITE OFFICE:** COVENTRY FARM ESTATE, WROUGHTON 271

**SITE OFFICE:** COLEVIEW ESTATE, STRATTON S.M. 314

The Rendezvous of all Sportsmen -

## THE CROWN INN

(Host: Frank Plyer)



Arkell's Best Ales :: Fully Licensed  
Snacks, etc.



Stratton St. Margaret Tel. 2339

Always at your service

## L. BIBBY

For all Types—Rags, Iron and Metal,  
etc. Spot Cash Paid. Please Tel. 2101  
and our van will call.

THE PADDOCK, ERMIN STREET  
STRATTON ST. MARGARET

## WISES CATERING SERVICE

(Reg. Wise)

Our Caterer for the past 16 seasons  
Guarantees

### A GOOD CUP OF TEA AT THE COUNTY GROUND

A full range of Sweets & Cigarettes  
at any of our five kiosks on your  
way in. ENJOY YOURSELF

For Best Quality Wet Fish  
9 a.m. - 6 p.m. (except Mondays)

## YORK ROAD FISHERIES

Frying Mid-day Tuesday, Wednesday,  
Thursday, Friday and Saturday

PHONE 3680

# MARSHGATE GARAGE

Motor Engineers :: Rootes Group Dealers  
STRATTON ROAD - SWINDON - WILTS.

Tel. Swindon 22788

TWO MINUTES FROM GROUND



The draw for the 1st Round of the Football League Cup was published last week. Once again we regret the non-participation of some of the teams from Division I. Such is the pity. While this competition may not have been the attraction the officials hoped, it has certainly aroused interest, especially so in our club. The stirring games against Chelsea and West Ham United will long be remembered. With the addition of the ten defaulting clubs, the competition would, of course, be much better.

Whilst some of these clubs may have other commitments (European Cup, etc.), it does seem rather a selfish attitude on their part. After all, this competition does help the lesser clubs, and a home tie against a Division I team arouses tremendous interest especially to teams in Divisions III and IV.

Again the argument of a long season, interruption of fixtures, and strain on the players. To us this means little. Surely fully-trained professional men should be able to play two or three games per week. In any case, a match takes the place of a day's training.

So often (we don't quite understand why) the footballer is compared with the professional entertainer in show business. In that case, the person performs every day of the week, and often twice on two or three days.

Now to another difficult subject. Dare we mention football betting? It is a well-known fact that thousands of people (many of whom never watch a football match) fill in football pools coupons.

Recently, there has been formed a new Pools Association called International Football Pools Ltd., run for the sole purpose of ploughing back in sport any profits obtained during the season.



# BRISTOL OMNIBUS CO. LTD.

REGENT CIRCUS, SWINDON

Tel. 22243

For all your travel requirements

- ★ Express Coach Service
- ★ British and Continental Holidays
- ★ Air Travel bookings
- ★ Butlin's Camps and Hotels
- ★ Bus Services in the West

LUXURY COACHES FOR PRIVATE HIRE

Suppliers to the Town —

## *Swindon Sports Centre*

SUPPORTERS SCARVES - RATTLES - Etc.

23 COMMERCIAL ROAD

Tel. 4270

ESTABLISHED 1923

## DOBELL SHEARMAN

& CO. LTD.

**£10 TYPEWRITERS from £10**

Also full selection new standard and portable typewriters

OFFICE EQUIPMENT

26 High Street & 33 Faringdon Road, Swindon. Tel. 4961/2



Many clubs have helped indirectly to finance this venture. Through a group of sportsmen, Swindon has been able to join and will therefore benefit in no small measure should this be a success.

Can we commend this to you, and ask your support?

The Pools Office is 148A Manchester Road, Swindon. Coupons and money can be handed in there up to 9 p.m. on Friday evening. This method saves postage and postal order poundage. The following week's coupon can be obtained when handing in the current week's.

You can, of course, hand your coupon and money to an officially appointed agent, and so even save the journey to the Pools Office. This is, incidentally, situated at the junction of Manchester Road and Corporation Street, immediately adjoining the traffic lights.

We hope there will be many winners in Swindon and District.

Progress regarding the proposed new stand to be erected on the north side of the ground is very slow. Discussions are still going on regarding seating and inclusion of offices and dressing-room accommodation. In the meantime more tip-up seats have been installed in the front of the old stand. These may be purchased for individual games. Prices 7/6 and 8/6.

The ball for this our opening game against Crystal Palace has been presented by a man of many interests and activities, but still a keen supporter of Swindon Town F.C. — Mr. Charles Morrison, Member of Parliament for the Devizes Division. Thank you sir!

F.T.B.



# OUR VISITORS

## CRYSTAL PALACE F.C.

### **BILL GLAZIER (Goalkeeper)**

Represented F.A. Youth XI. Last season he attracted the attention of the Under 23 Selectors. Played in all First Eleven matches throughout 1963-64 season.

### **JOHN JACKSON (Goalkeeper)**

Represented London and England Grammar Schools as well as an England Amateur XI. A fine young goalkeeper with a bright future ahead.

### **BERT HOWE (Defender)**

He was ever present in last season's promotion side and is a consistent and determined player who is equally well at home at either full back or wing half.

### **TERRY LONG (Defender)**

He is the Club's longest-serving player and has made 350 First Team appearances during his 8 seasons with the Palace. His ambition is to play for Crystal Palace in the 1st Division.

### **ALAN STEPHENSON (Defender)**

Made his League début at the age of 17 and has represented London Schools and the F.A. Youth XI. Made 26 First Team appearances last season.

### **BRIAN WOOD (Defender)**

Joined the Palace from W.B.A. in 1961. Brian has become one of the most popular centre halves to play for Crystal Palace. He made 45 League appearances for the First Eleven last season.

### **STEWART IMLACH (Forward)**

Played for Scotland in the World Cup in Sweden and gained a Cup Winner's medal with Nottingham Forest during Season 1958-59. He joined Palace from Coventry in 1962.



For Quality FLOWERS - FRUIT - VEGETABLES  
FROZEN FOODS - PRE-PACKED FUELS

## **CLARKE'S of Old Swindon**

Proprietors: A. G. G. and J. A. W. HUNT

64 DEVIZES ROAD - SWINDON

Phone 22337

ORDERS DELIVERED DAILY

## **SEA VIEW CAMP**

Camp Road, Wyke Regis, Weymouth.

Tel. 3351

Site overlooks Chesil Beach - Ideal for Camping Parties

Also Moderns Caravans for Hire

## **THE PORK SHOP**

(Swindon Bacon Curing Co. Ltd.)

Specialists in

BACON - PORK - COOKED HAM

50 FLEET STREET - SWINDON

TEL. 22122

Meet your friends for an enjoyable evening at

## **THE KINGSDOWN ARMS**

(Host A. W. Vann)

FULLY LICENSED - ARKELL'S BEERS

SNACKS - Etc.

STRATTON ST. MARGARET

Tel. 3283



## **OUR VISITORS—continued**

### **RONNIE ALLEN (Forward)**

Played 5 times for England and also figured in several representative matches. He holds an F.A. Cup Winner's medal, won with W.B.A. in 1954, and a 1st Division runners-up medal. He has made over 500 League appearances and has scored over 300 goals. Transferred to Palace in 1961 from W.B.A. Now a player-coach and doing much good work with the Club's youngsters.

### **CLIFF HOLTON (Forward)**

Another of Soccer's great personalities. Played for Arsenal for 11 years and appeared at Wembley in the Cup Final, when Arsenal were reduced to 10 men, in 1952. Helped Watford to promotion from Division 4 in 1958 and then moved to Northampton in 1961 and soon became top scorer. Transferred to Palace in December 1962 and last season was top scorer for Palace. Cliff has made over 500 League appearances and has scored nearly 300 goals.

### **DON TOWNSEND (Defender)**

Transferred to the Palace in 1962 after spending 12 years with Charlton. He is a loyal and complete footballer. Made 37 First Team appearances last season and in all has made over 350 League and Cup appearances.

### **EDDIE WERGE (Forward)**

Represented London Youths and Kent Schools. Was 6 years with Charlton before joining Palace in 1961. Made 22 First Eleven appearances last season and can play equally well at I.F. or O.R.

### **PETER BURRIDGE (Forward)**

Top goalscorer for Millwall for two seasons and was then transferred to Palace in 1962. He immediately became top scorer for his new club, until last season, when he was only just pipped at the post by Cliff Holton.



- ★ Cedarwood Sheds
- ★ Workshops and Greenhouses



Made locally by

**H. R. SPACKMAN**  
SHRIVENHAM ROAD - SWINDON - WILTS.  
Telephone Swindon 4458





# W. J. CASTLE

Office and Bakery:  
4 and 5 MARKET STREET

Branch:  
57 BRIDGE STREET  
SWINDON

Telephone 22017

## Specialists —

BIRTHDAY CAKES - WEDDING CAKES  
DAIRY CREAM - PASTRIES  
BUNS - ROLLS - SPONGES

Do not let **CHILBAINS** spoil a good game



## RELAPERN

Price 2/6 from your CHEMIST

2/10 Post Paid from

**BALLARD & CO. (CHEMISTS) LTD.**  
**FARINGDON - BERKS**



## OUR VISITORS—continued

### **BOBBY KELLARD (Forward)**

Represented Southend Schools, F.A. XI and England Youths. Made his League début for Southend at the age of 16 and has already made 150 League and Cup appearances. Transferred to Palace in December 1963.

### **BRIAN WHITEHOUSE (Forward)**

Seven years with W.B.A. and scored 2 goals for them in the semi-final of the F.A. Cup in 1957. Transferred to Norwich City, where he helped them win promotion from Division 3. Made over 70 appearances during his 3-year stay with the "Canaries", then a further move, this time to Wrexham, where he was again a regular member of a promotion side when Wrexham moved into the 3rd Division. Transferred from Wrexham to Palace in November 1963 and once again helped his club to promotion, making 20 appearances.

---

## SEASON TICKETS

Season Tickets are still available for seats in the Stands. Prices for First Team League games only are:

### **New Stand**

Blocks A and E	£6	10	0
Blocks B and D	£7	10	0
Block C	£8	10	0

### **Old Stand**

Blocks G and I	£6	0	0
Blocks Y and Z	£6	10	0
Block H	£7	10	0
Centre Box	£9	10	0

A ticket to cover Reserve Team matches is also available price 10/-.



# DIVISION II

Date	Opponents	Ground	Result
1964			
August 22	BURY	(A)	1-6
25	CRYSTAL PALACE	(H)	
29	LEYTON ORIENT	(H)	
September 2	CRYSTAL PALACE	(A)	
5	CHARLTON ATHLETIC	(A)	
8	SWANSEA TOWN	(H)	
12	MANCHESTER CITY	(H)	
15	SWANSEA TOWN	(A)	
19	PORTSMOUTH	(A)	
26	HUDDERSFIELD TOWN	(H)	
October 3	DERBY COUNTY	(H)	
10	COVENTRY CITY	(A)	
13	SOUTHAMPTON	(H)	
17	CARDIFF CITY	(H)	
24	PRESTON NORTH END	(A)	
31	IPSWICH TOWN	(H)	
November 7	PLYMOUTH ARGYLE	(A)	
14	(1) BOLTON WANDERERS	(H)	
21	MIDDLESBROUGH	(A)	
28	NEWCASTLE UNITED	(H)	
December 5	(2) NORTHAMPTON TOWN	(A)	
12	BURY	(H)	
19	LEYTON ORIENT	(A)	
26	NORWCH CITY	(H)	
28	NORWCH CITY	(A)	

## 1965

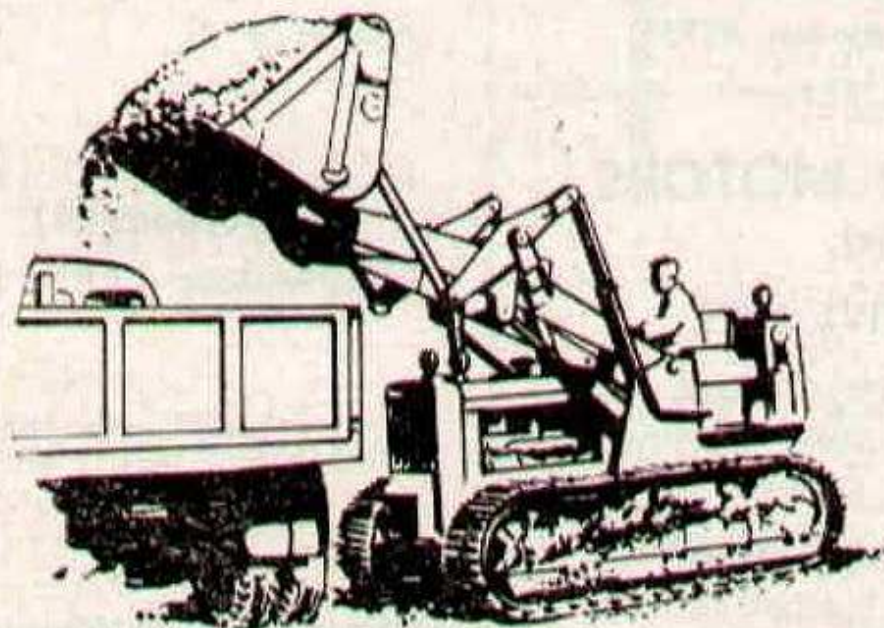
January 2	CHARLTON ATHLETIC	(H)	
9	(3)		
16	MANCHESTER CITY	(A)	
23	PORTSMOUTH	(H)	
30	(4)		
February 6	HUDDERSFIELD TOWN	(A)	
13	DERBY COUNTY	(A)	
20	(5) COVENTRY CITY	(H)	
27	CARDIFF CITY	(A)	
March 6	(6) NORTHAMPTON TOWN	(H)	
13	IPSWICH TOWN	(A)	
20	PLYMOUTH ARGYLE	(H)	
26	(S.F.) BOLTON WANDERERS	(A)	
April 3	MIDDLESBROUGH	(H)	
10	NEWCASTLE UNITED	(A)	
16	ROTHERHAM UNITED	(H)	
17	PRESTON NORTH END	(H)	
19	ROTHERHAM UNITED	(A)	
24	SOUTHAMPTON	(A)	
May 1	(Final)		



# H. HIBBERD LIMITED

40 NEWPORT STREET - SWINDON

PLANT HIRE CONTRACTORS



TRACTORS and SCRAPERS

BULLDOZERS

DROTT SHOVELS

DINKUM DIGGERS

MASSEY-FERGUSON DIGGERS

TELEPHONE: SWINDON 6125



## Hatton's Newsagency

A. J. D. & N. J. Woodhouse

Newsagents :: Tobacconists  
Confectioners

Agents for Wessex School of  
Motoring

Booking Agents for Rimes Coaches

6 Regent Circus (near G.P.O.)

Telephone Swindon 22731

## HULFORD MOTORS Ltd.

### SELF DRIVE HIRE

Fleet of 1964 Fords  
Anglias De-Luxe - Cortinas  
De-Luxe - Zephyr 4s.

### SHRIVENHAM ROAD

(200 yards from Football Ground)

Phone 4934

Large Car Park available

For High Class  
Central Heating, Plumbing  
Painting and Decorating  
Electrical Installations  
and Repairs

## NORTH WILTS Sanitary & Heating Co. Ltd.

NEWPORT ST., SWINDON

Phone 5373/4

## FLOODLIGHTING?

## Warnes Installation

BATHURST CORNER, COUNTY RD

Electrical Contractors to

LET US QUOTE FOR YOUR ELECTRIC

RIGHT WING

SWINDON TOWN

Oakley

Dawson (2)

Tro

Morgan (4)

McPherson (5)

Summerbee (7)

Hunt (8)

Large (9)

Swindon Colours:

RED SHIRTS, WHITE SHORTS

**FOOTBALL  
PINK**

Allen (11)

Whitehouse (10)

Holton (9)

Holsgrove (6)

Stephenson (5)

Sewell (3)

Lo

Glazier

LEFT WING

CRYSTAL PALACE

## MILLS & MERRI

For over 70 years we have been one of Swindon  
offering a personal service. You cannot do  
showrooms before making your final decision.  
Also contractors to: County and Borough  
Government Departments - Factories -  
Think about it after the game! We are open  
1 p.m. on Wednesdays.

16-17 BRIDGE STREET, SWINDON.



## Installations Limited

COUNTY RD., SWINDON. Tel. 27291

Contractors to the "Town"

OUR ELECTRICAL CENTRAL HEATING

SWINDON TOWN

LEFT WING

Oakley

(1) Trollope (3)

McPherson (5)

Smart (6)

Large (9) Atkins (10) Rogers (11)

**FOOTBALL  
PINK**

These teams are subject  
to alteration

(1) Holton (9) Kellard (8) Werg (7)

Stephenson (5) Howe (4)

(3) Long (2)

Glazier

CRYSTAL PALACE

RIGHT WING

## MERRICKS LTD.

One of Swindon's leading house furnishers,  
You cannot do better than to inspect our  
final decision.

and Borough Councils - Hospitals -  
Factories - Schools, etc.

We are open until 6 p.m. each evening and

SWINDON.

Tel. 5365/6

## McILROYS

### RESTAURANT

for morning coffee,  
luncheon and  
afternoon tea - in  
pleasant surroundings -  
you will find McIlroys  
are top of the  
'league'.

Full table service, best Beers  
and Wines. Parties and  
Functions catered for.

### McIlroys Restaurant

64-72 Regent Street

Tel. 5294



THE ALCOHOL FUEL

### COATE GARAGE

REPAIRS - OVERHAULS - WELDING  
SERVICING - REBORING - TYRES

Props. E. V. & W. H. Mattick

Marlborough Rd., Swindon



# SUPPORTERS' CLUB NOTES

First, may we, on behalf of all supporters, extend our best wishes to all at the County Ground—Directorate, Management and Players—for a happy and successful season.

It is always hard to say goodbye to old friends, and to those players who have left the Club we offer good wishes for their future, wherever they may be.

Particularly, perhaps, does this apply to Michael Turner, a regular member of the promotion team, who has joined Torquay United. He and his wife were always very interested in the activities of our Club, and we hope that they will settle comfortably in Devon.

At Torquay they will be near old friends—Cliff Jackson and his wife at Plymouth, on whom the writer had the pleasure of calling in the summer. They send kind regards to their friends in Swindon.

Our Club's activities will now be in full swing. The main object, of course, is the raising of funds, and, to this end, the competition will be running in the normal way.

We hope that all who have patronised it in the past will again give us their support.

It is also hoped that we may be able to obtain more sellers of the tickets, in order to cover more thoroughly the new housing estates and factories.

Any who may feel able to assist in this way are cordially invited to get in touch with any member of the Committee or with our Competition Secretaries, Messrs. Deane and Stenning, who may be found at our Office before any match.



**6d. SWINDON ECHO 6d.**  
**FRIDAYS FRIDAYS**

**THE PAPER THAT FOLLOWS THE 'TOWN'**

Regular Football Colour Pictures and Reports

Try us for  
Clothes for all  
the family on  
all occasions

**Little & Co. Ltd.**

**31-32 FLEET STREET**

**SWINDON**

**Tel. 22831**

We have a  
reputation for  
**Value & Service**  
that is second  
to none

THE POPULAR MEN'S & LADIES' COMPLETE OUTFITTERS

SEE THE LOVELY SELECTION OF  
**CHOCOLATES AND SWEETS**

Greetings Cards a Speciality

**CECIL GREEN**

CONFECTIONER AND TOBACCONIST

**13 VICTORIA ROAD**

Telephone 4416

The Advertisers in this programme have supported  
the Club. Will you help us reciprocate by supporting  
them whenever possible?



## SUPPORTERS' CLUB NOTES—continued

The mention of the Office brings us to a project on which representatives of our Club have recently had meetings with the Directorate of the Football Club, and on which there have been references in the local Press from time to time.

Compared with some Supporters' Clubs, our social activities have been restricted in the past, owing to inadequate accommodation, and the Office also is not all that we would wish for the purpose of holding meetings, collection of subscriptions, the issue of tickets, and the conduct of other business matters.

However, it seems likely now that this state of affairs may be remedied in the comparatively near future, and that a building will be erected at the ground which will enable us, not only to deal with the business matters more efficiently, but also to greatly increase the social activities of the Club.

From time to time we shall report progress of the negotiations but hope that it will soon be possible to see tangible evidence of the scheme.

The erection of such premises will, of course, involve considerable outlay, and, for this reason, we have made our appeal for wholehearted support of our competition.

It is, however, an outlay which the Committee feels to be justified and which should eventually prove a source of considerable revenue to the Club, as well as providing social enjoyment.



F. J. ROPER  
Devizes Rd.  
Swindon  
Phone 22341

F. J. ROPER  
Cliftonian  
38 William St.  
Swindon  
Phone 3785

*Swindon's*  
*Finest*  
**FISH and CHIPS**

**CALL ON  
YOUR  
WAY  
HOME**

**M e n u**

**PLAICE  
HAKE  
COD  
SKATE**

**WE SHALL BE  
WAITING  
TO  
SERVE YOU**

F. J. ROPER  
High St.  
W'tton Bassett

F. J. ROPER  
Cross Hayes  
Malmesbury





# *At the FINAL WHISTLE*

WHETHER YOU FEEL



*Sad*



*Mad* or *Glad*



**PLEASE  
DO NOT CROSS THE  
PLAYING PITCH**



**Eric**

(E. Ayliffe)

**GENTLEMEN'S HAIRDRESSER**

**57/59 Faringdon Road, Swindon.**

**Phone 4569**

APPOINTMENTS MAY BE BOOKED IN PRIVATE SALON

---

**TO LET**



**CLARK BROS. (Swindon) Ltd.**

**Building and Civil Engineering Contractors**

**CONSULT US FOR  
BUILDING AND CIVIL ENGINEERING  
CONSTRUCTION IN ALL ITS PHASES**

**STRATTON ROAD  
SWINDON**

**Telephone  
Swindon 27261**



# ADVANCE BOOKINGS

Tickets will be available for individual matches throughout the season. These will be on sale after one match for the following game. Tickets may be purchased at the Ticket Office at the rear of the Old Stand, or by postal application. Applications should be accompanied by a remittance and stamped addressed envelope.

Telephone applications can only be accepted when tickets can be paid for at least three hours before kick-off, i.e. 4.30 p.m. for a mid-week game and 12 noon for a Saturday match.

Ticket prices are as follows:

## New Stand

Blocks A and E	6/6
Blocks B and D	7/6
Block C	8/6

## Old Stand

Block F	7/6
Blocks G and I	6/- and 8/6
Block H	7/6 and 8/6
Blocks Y and Z	6/6 and 7/6



# BRETTS

PET AND GARDEN SUPPLIES

32-33 Commercial Rd.  
Swindon

6 Cromwell St.  
Swindon

# HOLMES & LUCAS

For a complete range of the very latest in radio,  
television and all domestic appliances

Home demonstrations.      Top Part Exchanges

**HOLMES & LUCAS, 14 Regent Street      Tel. 22526 & 4721**

FOR ALL YOUR ANGLING NEEDS  
CONSULT

## FRANK WOODWARD

Swindon's Fishing Tackle Specialist

**25 HAVELOCK ST., SWINDON**  
PHONE 3879

For Paints of Good Quality

## H. S. HODGES & SONS

(SWINDON) LTD.

**CRICKLADE RD., SWINDON**  
PHONE 22422

Dulux, Brolac, Valspar, Wallcharm,  
etc.

## SOUTHERN LAUNDRY Co. Ltd.

Launderers and Dry Cleaners

**HAYDON ST. - SWINDON**  
TELEPHONE 4161

## COMLEY'S

Modern Music Centre

**26 HAVELOCK ST., SWINDON**

RECORDS - MUSIC - INSTRUMENTS

Top Twenty "Pops" always in stock  
and wide selection of Jazz & Classics

Personal Supervision      Phone 3874



# FOOTBALL COMBINATION

Date	Opponents	Ground	Result
<b>1964</b>			
August 22	LEYTON ORIENT	(H)	0-1
26	OXFORD UNITED	(A)	
29	ALDERSHOT	(A)	
September 3	NOTTS COUNTY	(A)	
5	CHARLTON ATHLETIC	(H)	
19	NOTTS COUNTY	(H)	
29	COVENTRY CITY	(A)	
October 3	LUTON TOWN	(A)	
10	SOUTHAMPTON	(H)	
17	SOUTHEND UNITED	(A)	
24	BIRMINGHAM CITY	(H)	
28	READING	(A)	
November 7	MILLWALL	(H)	
14	QUEEN'S PARK RANGERS	(A)	
21	BRIGHTON & H.A.	(H)	
24	WATFORD	(A)	
December 5	SOUTHEND UNITED	(H)	
8	OXFORD UNITED	(H)	
12	LEYTON ORIENT	(A)	
19	ALDERSHOT	(H)	
26			
28	BRENTFORD	(H)	
<b>1965</b>			
January 2	CHARLTON ATHLETIC	(A)	
9			
16	BOURNEMOUTH & B.A.	(H)	
23			
30			
February 6	COVENTRY CITY	(H)	
13	LUTON TOWN	(H)	
17	BOURNEMOUTH & B.A.	(A)	
20	BIRMINGHAM CITY	(A)	
27	READING	(H)	
March 2	MILLWALL	(A)	
13	QUEEN'S PARK RANGERS	(H)	
20	BRIGHTON & H.A.	(A)	
27	WATFORD	(H)	
April 3	SOUTHAMPTON	(A)	
10	BRISTOL ROVERS	(A)	
17			
19	BRISTOL ROVERS	(H)	
24	BRENTFORD	(A)	
May 1			



**EDWIN H. BRADLEY  
& SONS LTD.  
OKUS - SWINDON**



HOUSING ESTATES UNDER  
DEVELOPMENT IN  
SWINDON, SHRIVENHAM,  
CHIPPENHAM & TROWBRIDGE



Full particulars from our Estate Office:

**74 VICTORIA ROAD - SWINDON**

Telephone No. 5865



## **FORTHCOMING MATCHES**

**SATURDAY, 29th AUGUST, 1964**

**DIVISION II**

**LEYTON ORIENT**

**Kick-off 3 p.m.**

---

**SATURDAY, 5th SEPTEMBER, 1964**

**FOOTBALL COMBINATION**

**CHARLTON ATHLETIC**

**Kick-off 3 p.m.**

---

**TUESDAY, 8th SEPTEMBER, 1964**

**DIVISION II**

**SWANSEA TOWN**

**Kick-off 7.30 p.m.**



# **T. QUALITY (Swindon) LTD.**

Wholesale Fish, Fruit, Vegetable and Potato Merchant

**HOLBROOK STREET - SWINDON**

Telephone Swindon 5446/7

# **G. A. STREETLY**

Tobacconist and Confectioner

**10 BOURNE ROAD - MOREDON - SWINDON**

Telephone: 4956

"COAL!"  
"COAL!"  
"COAL!"

# **J. WILMER**

St. Margaret's Road  
Swindon

TELEPHONE 22535

# **LEESE, ING & CO. LTD.**

Mineral Water and Squash Manufacturers

**LANSDOWN ROAD - SWINDON**

TELEPHONE 22744



Have you purchased your ticket for the

# **DEVELOPMENT FUND COMPETITION?**

**TICKETS 1/- each**

**Draw at half-time Saturday for**

## **£100**

**Other Prizes Monday to Friday**

**£20 EACH DAY**

Results published daily in —

“Daily Sketch”

“Evening Advertiser” and

“Bristol Evening Post”

**Competition Agents required —**

**Apply: Maurice Owen, County Ground, Swindon**



Suppliers to the Swindon Team and  
Manager (Mr. Head) of FORD CARS

**MAY WE SUPPLY YOU?**



**EARLE**

of Chippenham Limited

MAIN



DEALERS

**COCKLEBURY ROAD - CHIPPENHAM**

Telephone 3255



*always on the ball*

# THE MIDLAND-WEST LANDSCAPE CO LTD

(formerly E. A. Roberts)

**WESTBURY, BRACKLEY, NORTHANTS. Finmere 392**

**16 HIGH STREET, BRACKLEY. 3324**

**88 HIGH STREET, PURTON. 544**

**Agency:**

**JOHNSONS FRUIT SHOP, 30 HIGH STREET, WINCANTON 3383**

- Complete Design and Landscape: Hotels, Factories, Bowling Green, and all Playing Fields maintained.
- Plants, Roses, Shrubs, Trees, Peat, supplied in season.
- Good quality turf always available.
- Fencing of all kinds supplied and erected.
- Cotswold stone walls, Coloured Paving, and Terraces our speciality.
- Contractors to County Councils.
- All work guaranteed
- ESTIMATES FREE



**BRITAIN'S FASTEST GROWING  
TRADE UNION**



***ASSET***

(Association of Supervisory Staffs, Executives & Technicians)

**Specialises exclusively in the problems of  
Supervisors, Executives and Technicians**

Full particulars:

**INDUSTRIAL OFFICER, 24 BRUNSWICK SQUARE, GLOUCESTER**

**Telephone: Gloucester 27633**



**Gates from £3**

**Singles and Doubles**

If you live in the Swindon area  
we will measure your gateway  
for you

**Manufacturers of tip-up stadium  
seating**

Send for free catalogue

**MARTYN LYNshaw LIMITED**

**20 Boundary Works**

**Stratton Road SWINDON 4177**



*Gatemaster*

